

Sandesh Shrestha

Contact

Address

Kathmandu, Nepal

Phone

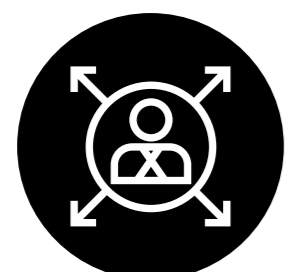
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Professional Summary

A motivated individual graduated from Herald College Kathmandu with Bachelor in Computer Science. Mobile Application Developer eager to collaborate with customers to find optimal solutions. Further, an experienced SEO analyst and Social Media Marketer can run effective ads campaign and optimize content with adequate keywords. Also, a passionate data and ML enthusiast learning to leverage analytics and machine learning to drive innovation.



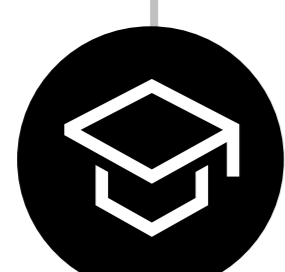
Work History

May 2021-now

Keyword Researcher/Social Media Marketer

S.M.T Group

- Strategically researched SEO keyword and implemented in the content.
- Optimize website pages, meta tags, headers, and URLs for improved visibility.
- Conduct SEO audits to assess the overall health and performance of websites.
- Conduct competitor analysis to stay ahead of the competition.
- Create reports and provide insights and recommendations based on data analysis.
- Created graphic content and promoted ad campaigns.
- Increased user base by promoting brand awareness and executing marketing strategies.
- Continuously analyze and report on social media performance, providing insights and recommendations.



Education

2019-2022

Bachelor of Computer Science: Information Technology

Herald College Kathmandu - Kathmandu, Nepal

2017-2019

High School: Physical Science

CCRC - Kathmandu, Nepal

- IT Head of The English Society
- participant of LOCUS robo competition and robo football



Projects

Big Data Analysis On Stop And Search

- followed analysis processes such as data collection, preprocessing, visualization, and analysis through ML

Easy License Application

Features

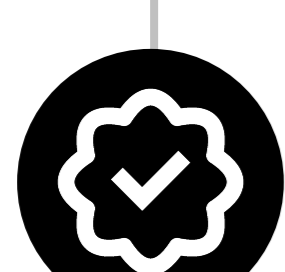
- Complete guide for the driving license preparation
- Traffic Sign Recognition System
- Quiz, Traffic Signs, Traffic Rules and more

What is used?

- REST API using Django Rest Framework - function based views
- CNN for recognition system - German traffic sign database for training
- Flutter for application development and Figma for design
- AWS EC2 instance for deployment

Room Finder Application (ongoing)

- REST API using Django Rest Framework - class based views
- Flutter for application development



Certifications

2023

Build REST APIs with Django REST Framework and Python

Udemy

2023

Intermediate SQL for Data Scientists

LinkedIn

2023

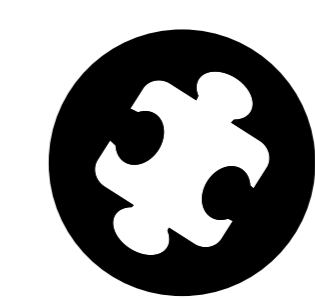
Python Object-Oriented Programming

LinkedIn

2023

8 Git Commands You Should Know

LinkedIn



Skills

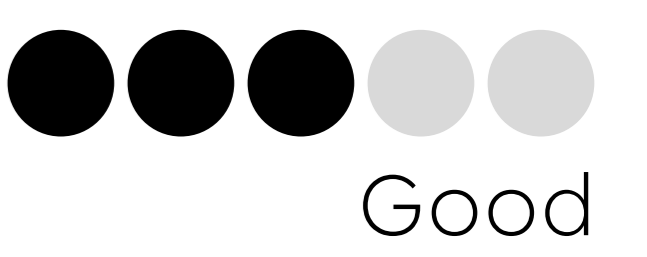
Decision-Making



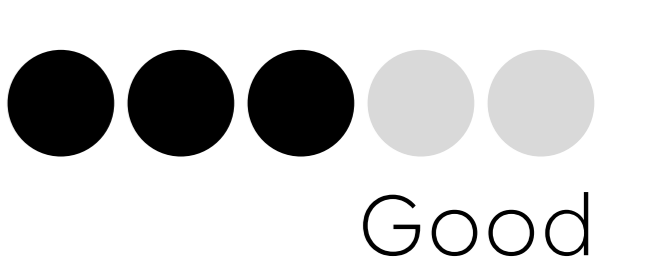
Self-Motivated



Search Engine Optimization



Flutter

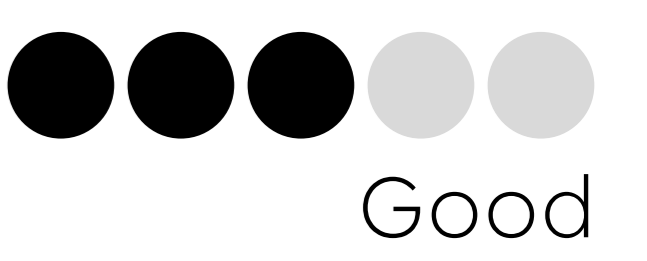


Photography/Drone

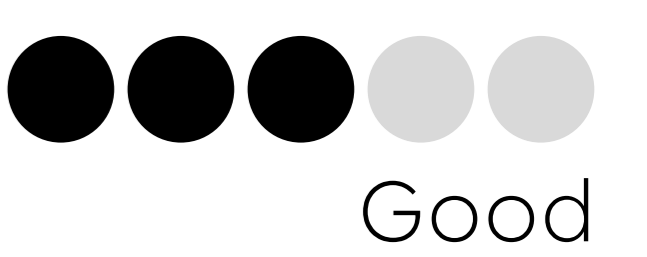
Videography



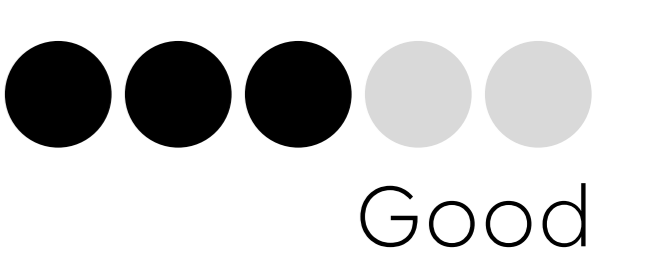
UI/Graphic Designing



Figma



Social Media Marketing



ML/Database

